



Read **NOSE**

TALENT SHOW



Sponsorship Package



In support of youth mental health programs



Fourth Annual Red Nose Talent Show

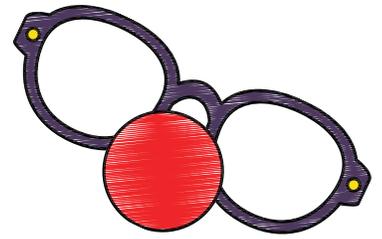
The main event is a pre-recorded two-hour long youth talent show, with a twenty minute intermission. Judged live by a panel of three local celebrities, and Emceed by DJ Hype, 10 youth acts from 4 – 18 years of age will be on hand in the audience to speak to their performances (dance, music, magic) and engage with the audience.

The event will be held at the Brackley Drive-In on June 24, 2021. Limited tickets (car loads) will go on sale June 4, 2021. There will be on-site concessions, a 50/50 raffle and door prizes.

All proceeds from the event will go to the Canadian Mental Health Association – PEI Division in support of mental health programs and services for Island youth.



Why "Red Nose"



We dedicate this annual event to our dear friend, Lisa Carragher, who passed away a couple of years ago.

Lisa was an educator who always went above and beyond, especially when it came to children. The red nose symbolizes a fun technique she would use to incorporate humour into her lessons with our son Jack. When the red nose came out, the fun started and learning became a really enjoyable experience that he looked forward to after a long day at school, and even into the summer months.

Lisa had an impact on so many children, both here on PEI and in Nunavut, that it seemed appropriate to host a youth talent show to honour two things that her children, Logan and Brooke, have identified as important to her; children and music.

All funds raised from this event will be donated to a cause that was very near and dear to Lisa's heart; the Canadian Mental Health Association. Thank you for taking the time to read about the wonderful person who inspired this event.

The Cause

The Canadian Mental Health Association (CMHA), PEI Division, is a community-based organization that began its work on Prince Edward Island as a division of CMHA National in 1959. Their mission is to promote the mental health of all Islanders by enabling individuals, groups and communities to increase their control over, and enhance, their mental health.

To carry out this mission, they have over 150 volunteers and 70+ support staff that provide programs and services, education and information, research, advocacy and social policy development designed to help all Islanders improve their mental wellness.

We invite you to join in supporting this great event for a great cause. Below are the various tiers and associated benefits that come with sponsoring this year's Red Nose Talent Show. Donations are also gladly accepted and tax receipts will be issued by the Canadian Mental Health Association, PEI Division (CMHA-PEI).

BENEFITS	\$2,500	\$1,000	\$500
Mention in News Release	×		
Cheque presentation	×		
Commercial on screen	×		
Logo on screen	×	×	
Logo in program	×	×	×
Logo on website	×	×	×
Thank you on SM	×	×	×
Thank you from stage	×	×	×
Carload ticket	THREE	TWO	ONE



Invoices for sponsorship or donations can be obtained by calling CMHA-PEI staff at (902) 566-3034 or by emailing division@cmha.pe.ca.

On behalf of the organizing committee I thank you in advance for any support you can extend. We look forward to hosting you on June 24th! - Kate Flanagan, Organizer